

Cabinet Member Update Overview and Scrutiny Committee (Adult Social Care) - 26 June 2018		
Councillor	Portfolio	Period of Report
Ian Moncur	Health and Wellbeing	March - May 2018

Well Sefton

Well Sefton is working to improve the health and wellbeing of those living and working in Bootle by creating a vibrant and connected community of people, living in a more pleasant environment. The Well Sefton Partnership is made up of a series of organisations all working towards the common aim of creating a brighter Bootle. The collaboration is made up of Living Well Sefton (LWS), Safe Regeneration (SAFE), Sefton Council, Taking Root in Bootle, and YKids.

In December 2017 the Well North Executive Board confirmed Tranche 2 funding to Well Sefton of £200,000 and in March 2018 Cabinet Member for Health & Wellbeing agreed to the allocation of that funding to support the following areas of work:

- Living Well Sefton – Primary Care Pilot
- Sustainable Growth Project
- Pay it Forward
- Taking Root in Bootle
- Destination Bootle – Marketing and Communications
- Capacity and Leadership Development
- Creative Engagement
- Flying Chef
- Bootle Children’s Literacy Festival and Magical Bookshop

The third and potentially final tranche of funding will be triggered following a panel discussion with the Well North Executive, where the Well Sefton Core Group will be asked to demonstrate the achievement of Tranche 2 outcomes.

Living Well Sefton

Options Appraisal for Living Well Sefton Service (LWS)

A report went to Cabinet Member for him to review and consider the options available to continue the delivery of the Living Well Sefton Service (LWS) through the re-procurement process, in line with the Council’s contractual obligations. The report considered the current position, resources and provisions and presented possible options to maximise the opportunity and outcomes for engaging and delivering the LWS beyond its current commission of March 2019.

Four options were presented to Cabinet Member and included the following:

Option A

Continue with the existing service

6 VCF contracts, 1 Stop Smoking contract, 1 Internal SLA

Option B

1 Single community contract, 1 Stop Smoking Contract, 1 internal SLA

Option C

1 Community & Stop Smoking Contract & 1 SLA

Option D

Full open market procurement

Option B was recommended by Public Health and endorsed by Cabinet Member. The rationale was presented as below:

If the community element of the LWS was managed by a single core provider who held a community contract and could demonstrate commitment to EIP 3 outcome delivery, this would maintain community knowledge and 'corporate history' and minimise risk to the VCF sector. By sub- contracting, to purchase obvious centres of excellence e.g. specialist debt advice, bereavement services, MECC training etc., this would ensure both continuous delivery by local providers, whilst harnessing strengths and innovation within the community sector. In addition, specialist clinical services would be maintained and the internal provider, Active Sefton would be a key prevention team, rooted in the philosophy of EIP3, operating within the Council locality model.

The proposal for the re- procurement of the LWS under option B will be presented formally to June Cabinet.

Public Health Annual Report

The Director of Public Health is required to produce an annual report on the health and wellbeing of their population highlighting key issues. This year's 2017/18 Public Health Annual Report (PHAR) has been produced as a short film which explores the emotional wellbeing and mental health of children and young people and the services and resources which are available to support them. The film recognises the importance of building resilience, promoting good mental health and wellbeing and enabling children and young people to grow up happy and healthy.

The Sefton PHAR reached the national finals of the Association for Directors of Public Health Annual Report Competition. A link to the film, key statistics and recommendations for implementation during 2018/19 along with an update on recommendations from last year's report will be available on the Council's website sefton.gov.uk/PHAR following presentation at the Council meeting on 19th July 2018.

Health Checks

The NHS Health Check is a statutory national programme delivered locally to eligible adults aged 40-74. It is designed to spot early signs of stroke, kidney disease, heart disease, type 2-diabetes or dementia and to help find ways for individuals to lower their risk. It is primarily offered to people in Sefton without a pre-existing condition and has been provided by GPs for the last 5 years.

Issues relating to variation in performance, reduced budget and an opportunity to strengthen our early intervention and prevention offer, has resulted in a significant change in how Health Checks are delivered.

Checks will now be available via Active Lifestyles and Living Well Sefton, including weekends, evenings and at community based venues; with an increased focus on engaging residents into longer term sustainable community based activities such as walking group, etc. We are working closely with support from GPs, both CCGs and Public Health England to implement and promote the service.

Public Health Performance

Public Health performance is reported to Cabinet Member on a 6 monthly basis. The latest report shows twelve indicators with a red direction of travel. Seven of these are the same as in August 2017 and described in the last performance report to Cabinet Member. The additional five indicators are healthy life expectancy for males, smoking at time of delivery for South Sefton, obesity in Reception year and self-reported wellbeing (low worthwhile and low happiness). There have been improvements in three indicators: smoking at time of delivery for Southport and Formby, invitations for Health Checks and self-reported wellbeing (low satisfaction).

Healthy Life Expectancy (males)

Healthy Life Expectancy (HLE) (males) has gone down by 0.5 years compared to the last time period (2014-16). However, this is not a statistically significant change and is not out of line with what is happening elsewhere. Out of England, the North West and all the LCR authorities only Liverpool and Knowsley saw increases in male HLE during this time period.

Priority areas for action include:

Smoking at Time of Delivery

- Southport and Formby NHS Hospital Trust has implemented an improvement plan to reduce smoking at time of delivery, in line with the national target. Sefton Public Health team is working closely with the maternity unit to improve the offer for pregnant women in line with Baby Clear principles.
- CHAMPs are leading on the Directors of Public Health engagement with the maternity network re: smoking at time of delivery (SATOD) performance. An early conversation with LWH to discuss how public health can support providers has resulted in the proposal of a Provider and Commissioner workshop to develop a key set of principles.

Obesity in Reception and Year 6

- The report on the analysis of National Child measurement 2016/17 results has been presented to key stakeholders and is being used to further develop interventions at local level.
- Recent developments include a revised 0-19 offer for schools, focusing on physical activity and nutrition in school and community settings.

Successful Completion of Drug Treatment

- Mersey Care has been supported by the Public Health England team to enable data to be submitted to the National Drug Treatment Monitoring System (NDTMS) in January 2018 following the introduction of a new patient administration system. On-going monitoring of the data files have shown continued improvement since January.
- The new Young People and Families Service (Addaction STARS) was launched on 1st October 2017. Better integration with Ambition Sefton and improved pathways between both providers have been developed to ensure the delivery of holistic family focused intervention, treatment and recovery.

Excess Winter Mortality

There were an estimated 175 excess winter deaths in Sefton in 2016/17, with 17.7% more deaths in winter months compared to non-winter months. Excess winter mortality in 2016/17 was similar to 2015/16 and significantly lower than in 2014/15. Final data for 2015/16 shows an Excess Winter Mortality Index of 18.4% (185 excess winter deaths). In 2015/16 deaths peaked later than typically seen, whereas in 2016/17 the highest numbers of deaths occurred during the usual December and January period. Sefton's Excess Winter Mortality Index is higher than England and the North West as a whole and in the highest 20% of all local authorities. It is similar to local authorities with comparable adult social care populations. Respiratory diseases were the main cause of excess winter mortality, accounting for approximately a third of excess deaths in 2016/17 and 2015/16.

Domestic Abuse Campaign

Knowsley and Sefton have agreed to collaborate and jointly fund a campaign to raise awareness of coercive control as part of domestic abuse. The overall target audience is the general population to raise awareness of coercive control and domestic abuse, with a particular focus on those at greatest risk of being affected. Materials are being developed and market tested with public and partners throughout June 2018. The main focus will be at all adults aged 16+ in Knowsley and Sefton, with a particular focus on under 35s (without excluding older populations). A 4-week campaign is to run in July 2018.

Suicide

Nationally the number of reported suicides (all ages) in 2016 dropped by 3.4% when compared to 2015, whilst in young people this figure rose. Within Sefton over the same period the total numbers of deaths continued to rise from 24 to 26, and although the numbers are not significant when compared to other local authorities, they are deaths that could have been prevented.

Membership of the Sefton Suicide Prevention Group has grown and with it a determination to reduce instances of suicide within Sefton. The Group's action plan has been significantly overhauled and widened to support and mirror, regional work across Merseyside and Cheshire.

Last year the group mainly focused its activities on veterans within Sefton; this was due to the significant number within the borough, over 22,000 in total. Activities were

Appendix B

supported locally and the '30 Days of Sefton in Mind' campaign proved particularly successful. This year as a direct result of the suicide rate increasing within Sefton, when compared to the national trend, activity will be increased and will also include a specific focus on younger people.